



PURCHASE BASED ON YOUR SALES OR SELL WHAT IS PURCHASED?

VROQ FRAMEWORK

“HOW DO YOU ENSURE YOU BUY THE RIGHT PRODUCTS FOR YOUR CUSTOMERS”

C&B based on their expertise of year have designed a unique framework VROQ for purchase of garments and textiles can help entrepreneurs plan their purchase in structured manner at the same time aid them delegate the purchase role to their second level employees.

Changing the purchase pattern of your retail customers drastically is not possible as they have pre-set



BUDGET



MINDSET



PREFERENCE/CHOICES.

**VROQ FRAMEWORK IF
SUCCESSFULLY ADOPTED CAN ASSURE :**

- ✓ Increase in sales.
- ✓ Better customer satisfaction.
- ✓ Reduce stock levels.



Consulting & Beyond



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**CONTACT OUR EXPERTS FOR
60 MINUTES FREE CONSULTATION.**

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SALES CHAMPION PROGRAM – SCP

A unique concept of creating inhouse Sales training program called **SALES CHAMPION PROGRAM (SCP)** designed by C&B experts can help you improve your sales by 10 to 15%.

What is SCP and how does it work ?



Setting up of inhouse training team



Design the training content specific for your sales team



Implement periodic training mechanism for all employees



Monitor and measure the benefits of SCP monthly



Suggest recognition/rewards policy for sales teams to motivate them



SCP will help in employee retention at the same time improve their selling skills

“SCP by C&B – Uniquely designed Sales Program”

Of your team

For your team

By your team

To know more about SCP, consult our experts for free 30 minutes consultation.



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