



**Consulting  
& Beyond**

# **FINANCIAL HEALTH AUDIT**

**@  
C&B**



**"THINK BUSINESS GROWTH  
THINK C&B"**

# Financial Health Audit at Consulting and Beyond ( C & B )

An audit is more than an obligation-it's a powerful lens for illuminating the current state of an enterprise, providing insight that can transform the future of organisation.

At C&B we look audit as a strategic tool for growth rather than a Post mortem activity.



## Strengthening Internal Controls

Identify potential red flags to mitigate,

- ☒ Fraud
- ☒ Theft
- ☒ Revenue leakage areas



## Analysis of Manpower Efficiency

To Identify/ Suggest,

- ☒ ROI of manpower cost
- ☒ Identify Performing & Non performing employees
- ☒ Assess excess or shortage of man power resources.





## Cost Control Audits

Cost control through,

- ✓ Industry benchmark analysis
- ✓ Budget & Variance analysis
- ✓ Proper approval mechanism



## Decrease Working Capital Cycle

Ideal working capital through,

- ✓ Measures to optimise Inventory
- ✓ Smart incentive structure for debtors realisation
- ✓ Payment to right creditors at right time



## Monitor Revenue Growth

Assist in achieving Growth targets,

- ✓ Periodic review of revenue targets
- ✓ Audit of customer satisfaction index
- ✓ Pareto analysis, BCG Matrix analysis etc to analyse & strategize growth



## Your Tax Doctor

100% assurance of compliance,

- ✓ GST Provisions
- ✓ EPF & ESI Provisions
- ✓ TDS & Income tax Provisions



## Tracing Your Profit

To attain the purpose of Business,

- ✓ Tracing of earned profits
- ✓ Systematic withdrawals of earned profit
- ✓ Effective utilisation of earned Profit

## OUR TESTIMONIALS:



C&B team through their monthly audit engagements provide interesting insights, they are very professional & structured in their approach, provide meaningful long-term solution and bring about real change through constant follow up at employee's level.

Priyadharshini Ramesh  
Pothys



We have been associated with C&B for a long time for their monthly audit services, we see a lot of value addition on a monthly basis, and they drive us towards our goals, sharing insights for our growth and efficiency.

A. Arsath Ahamed  
Partner



C & B offers a wide range of services, including strategy consulting, operational consulting, and technology consulting. Strategy consulting focuses on helping us develop and implement long-term plans for growth and success. On the Operational front consulting helps us improve our internal processes and operations, leading to increased efficiency and cost savings.

Arun Thiagarajan  
JMD

25+

### YEARS OF SERVICE

Profit Maximization  
Valuation & Fund Raising

75+

### TEAM MEMBERS

Process Re-engineering  
Business & Home Loans

90%

### CLIENT RETENTION

Inventory Optimization  
ERP & Automation Advisory



### LOCATION

450, Poonamallee High Road,  
(above renault car showroom)  
Kilpauk, Chennai,  
Tamil Nadu 600010



### CONTACT US

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